

# Call for Sponsors

**6<sup>th</sup> Annual Conference on  
Subject-Oriented Business Process Management  
(S-BPM ONE 2014)**

**“Value.Net.Works”**

**April 22-23, 2014**

**Eichstätt**



in cooperation with





## **S-BPM ONE 2014 – Call for Sponsors**

### **// Objective**

“Value.Net.Works” is the theme of the fifth annual conference on S-BPM, taking place at the Collegium Willibaldinum, Eichstätt, April 22-23, 2014. The purpose of this special event is to draw the attention of the Business Process Management community to new approaches to practical and successful Business Process Management. S-BPM ONE’s intention is to support an open discussion about integrated concepts and systems in business process management. The conference will bring together practitioners reporting on successfully running business processes, programmers demonstrating newly implemented concepts including open source programs, and researchers presenting new ideas as well as sound concepts resulting in standards.

### **// Sponsorship packages**

As an exclusive platinum, gold, silver or bronze sponsor, you have the opportunity to present your company in a value-intensive environment. A retrospect of the previous S-BPM ONE conference shows that the event has already been successfully established as a discussion platform for the S-BPM approach. In previous years approximately 100 participants from all over the world shared their knowledge and experience regarding latest BPM developments. In 2014 we expect to further increase attendance of researchers and practitioners by explicitly addressing target groups in Russia and Eastern Europe. Take advantage of this opportunity to present your company, services and solutions to a crowd of experts from industry and universities and thus increase your degree of recognition as well as your image in that target group.

## Platinum – €5,000.00 (one sponsor)

- Logo on one side of the conference bag
- Logo on the title page of invitations/agenda and brief company portrait in the Sponsors section of printed materials
- Logo on the Website with brief company portrait and link to your company's Website
- Logo in PowerPoint presentations during breaks
- Participant list one week prior to the event
- Inclusion of informational materials (up to 15 pages) plus a giveaway in the conference bag
- Inclusion of a USB thumb drive with your own branding (of your manufacture) with the agenda and company profiles of all sponsors in PDF format
- Up to 15 pages of documents included as PDFs on the USB thumb drive
- Banners set up next to the speakers' platform and registration desk
- Opportunity to place additional informational materials at the registration desk
- Mention as sponsor in conference proceedings (given binding commitment by February 5, 2014)
- Five participant tickets for the conference, including evening event
- Further participant tickets on request

## **Gold – €3,000.00** (five sponsors)

- Logo on the title page of invitations/agenda and brief company portrait in the Sponsors section of printed materials
- Logo on the Website with brief company portrait and link to your company's Website
- Logo in PowerPoint presentations during breaks
- Participant list one week prior to the event
- Inclusion of informational materials (up to 15 pages) plus a giveaway in the conference bag
- Up to 15 pages of PDF documents
- Banners set up in the conference room and next to the registration desk
- Opportunity to place additional informational materials at the registration desk
- Mention as sponsor in conference proceedings (given binding commitment by February 5, 2014)
- Three participant tickets for the conference, including evening event
- Further participant tickets on request

## **Silver – €1,000.00** (up to ten sponsors)

- Logo in the Sponsors section of invitations/agenda
- Logo on the Website with link to your company's Website
- Participant list following the event
- Inclusion of company profile (max. 4 pages) plus a giveaway in the conference bag
- Company profile in PDF format
- Banner set up outside the conference room
- Opportunity to place additional informational materials outside the conference room
- Mention as sponsor in conference proceedings (given binding commitment by February 5, 2014)
- One participant ticket for the conference, including evening event
- Further participant tickets on request

## **Bronze – €500.00** (unlimited number of sponsors)

- Logo in the Sponsors section of invitations/agenda
- Logo on the Website with link to your company's Website
- Participant list following the event
- Inclusion of company profile (max. 4 pages) in the conference bag
- Company profile in PDF format
- Banner set up outside the conference room
- Participant tickets on request

## **Conference giveaway set sponsor – €500.00** (only in combination with one of the sponsorship packages)

- Provision of a pad and pen plus a one-page promotional
- Distribution at registration



## // Host & Location

Collegium Willibaldinum (Bischöfliches Seminar), Leonrodplatz 3, 85072 Eichstätt

## // Conference Presenter

S-BPM ONE 2014 is presented by the Institute of Innovative Process Management (I2PM)

[www.i2pm.net](http://www.i2pm.net)

## // Info & Contact

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Website: [www.s-bpm-one.org](http://www.s-bpm-one.org)



**// Booking order**

Yes, I would like to be a sponsor of the 6th annual S-BPM ONE 2014 conference at the level indicated below:

- 1) **Platinum** – €5,000.00
- 2) **Gold** – €3,000.00
- 3) **Silver** – €1,000.00
- 4) **Bronze** – €500.00
- 5) **Conference giveaway set sponsor** – €500.00 \*

\* Please note that packages 5) can only be booked in combination with one of the first four packages.

**Contact information:**

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Billing address: \_\_\_\_\_

\_\_\_\_\_

E-mail: \_\_\_\_\_

Telephone: \_\_\_\_\_  
(for questions)

Legally binding signature: \_\_\_\_\_

Date / Company seal: \_\_\_\_\_

Please return the completed and signed form **by January 31, 2014**,  
by e-mail to [org2014@s-bpm-one.org](mailto:org2014@s-bpm-one.org) or Fax: +49 841 9348 681