



Call for Sponsors

9th International Conference on
Subject-Oriented Business Process Management
(S-BPM ONE 2017)

“Smart BPM for a Smarter World”

March 30-31, 2017

Darmstadt, Germany



in cooperation with



S-BPM ONE 2017 – Call for Sponsors

Objective

“Smart BPM for a Smarter World” is the theme of the 9th international conference on S-BPM, taking place at the **Technical University of Darmstadt, March 30-31, 2017**. The purpose of this special event is to draw the attention of the Business Process Management community to new approaches to practical and successful Business Process Management.

[S-BPM ONE's](#) intention is to support an open discussion about integrated concepts and systems in business process management. The conference will bring together practitioners reporting on successfully running business processes, programmers demonstrating newly implemented concepts including open source programs, and researchers presenting new ideas as well as sound concepts resulting in standards.

Sponsorship Packages

As an exclusive platinum, gold, silver or bronze sponsor, you have the opportunity to present your company in a value-intensive environment. A retrospect of the previous S-BPM ONE conference shows that the event has already been successfully established as a discussion platform for the S-BPM approach. In previous years between 50 and 100 participants from all over the world shared their knowledge and experience regarding latest BPM developments. Take advantage of this opportunity to present your company, services and solutions to a crowd of experts from industry and universities and thus increase your degree of recognition as well as your image in that target group.

Presenter, Host and Location

The conference is presented by the Institute of Innovative Process Management e.V. (I2PM, www.i2pm.net). It takes place at the University of Darmstadt, Germany.

Chairs

- General Chair: Max Mühlhäuser, Technical University of Darmstadt, Germany
- Program Chair: Cornelia Zehbold, Technische Hochschule Ingolstadt, Germany

Steering Committee

- Albert Fleischmann, InterAktiv Beratung, Pfaffenhofen, Germany
- Werner Schmidt, Technische Hochschule Ingolstadt, Germany
- Christian Stary, Johannes Kepler University, Linz, Austria

Platinum Sponsor (€5,000.00 - one sponsor)

- Logo on one side of the conference bag
- Logo on the title page of invitations/agenda and brief company portrait in the Sponsors section of printed materials
- Logo on the Website with brief company portrait and link to your company's website
- Logo in PowerPoint presentations during breaks
- Participant list one week prior to the event
- Inclusion of informational materials (up to 15 pages) plus a giveaway in the conference bag
- Inclusion of a USB thumb drive with your own branding (of your manufacture) with the agenda and company profiles of all sponsors in PDF format
- Up to 15 pages of documents included as PDFs on the USB thumb drive
- Banners set up next to the speakers' platform and registration desk
- Opportunity to place additional informational materials at the registration desk
- Mention as sponsor in conference proceedings (given binding commitment by January 15, 2017)
- Five participant tickets for the conference, including evening event
- Further participant tickets on request

Gold Sponsor (€3,000.00 – max. 5 sponsors)

- Logo on the title page of invitations/agenda and brief company portrait in the Sponsors section of printed materials
- Logo on the website with brief company portrait and link to your company's Website
- Logo in PowerPoint presentations during breaks
- Participant list one week prior to the event
- Inclusion of informational materials (up to 15 pages) plus a giveaway in the conference bag
- Up to 15 pages of PDF documents
- Banners set up in the conference room/next to the registration desk
- Opportunity to place additional informational materials at the registration desk
- Mention as sponsor in conference proceedings (given binding commitment by January 15, 2017)
- Three participant tickets for the conference, including evening event
- Further participant tickets on request

Silver Sponsor (€1,000.00 – max. 10 sponsors)

- Logo in the Sponsors section of invitations/agenda
- Logo on the website with link to your company's Website
- Participant list following the event
- Inclusion of company profile (max. 4 pages) plus a giveaway in the conference bag
- Company profile in PDF format
- Opportunity to place additional informational materials outside the conference room
- Mention as sponsor in conference proceedings (given binding commitment by January 15, 2017)
- One participant ticket for the conference, including evening event
- Further participant tickets on request

Bronze Sponsor (€500.00 - unlimited number of sponsors)

- Logo in the Sponsors section of invitations/agenda
- Logo on the Website with link to your company's Website
- Participant list following the event
- Inclusion of company profile (max. 4 pages) in the conference bag
- Company profile in PDF format
- Participant tickets on request

Booking Order

Yes, I like to be a sponsor of the S-BPM ONE 2017 conference at the level indicated below:

- 1) **Platinum** – € 5,000 2) **Gold** – € 3,000
 3) **Silver** – € 1,000 4) **Bronze** – € 500

Contact information:

Company: _____

Contact: _____

Billing address: _____

E-Mail: _____

Telephone: _____
(for questions)

Legally binding signature: _____

Date / Company seal: _____

Please return the completed and signed form **by January 15, 2017**,
by e-mail to <mailto:info2017@s-bpm-one.org>.